



BASS  ROCK

# OUR CAPABILITIES





CAPABILITY STATEMENT

## BENEFITS MANAGEMENT

### We are dedicated to delivering benefits management services that drive meaningful and sustainable value for your organisation by aligning client organisational goals with a benefits management process.

We work with our clients as a strategic partnership focused on maximising the value of projects which sees every aspect of benefits management is handled, from initial identification to realisation and sustainment.

#### Capabilities:

**Benefits Identification and Mapping:** Identifying potential benefits and mapping them to strategic objectives, ensuring a clear line of sight from investment to value realisation. This ensures a clear understanding of how the project contributes to the organisation's overall goals.

**Benefits Realisation Planning:** Our meticulous planning process outlines the steps necessary to achieve and sustain benefits, providing a roadmap for success.

**Monitoring and Evaluation:** We implement robust monitoring and evaluation mechanisms to track benefits realisation, including key performance indicators, ensuring that expected outcomes are achieved and sustained. This process involves measuring progress against a benefits register and implementing corrective actions to stay aligned with expected outcomes.

**Continuous Improvement Process:** Regularly reviewing performance data, stakeholder feedback, and external changes that may impact benefits delivery.

**Stakeholder Engagement:** Engaging with stakeholders at all levels to ensure alignment, buy-in, and active participation in the benefits realisation process. This helps in maintaining transparency and securing the necessary buy-in for successful benefits realisation.

**Business Case Writing:** with experienced business case developers in our team, we have the expertise required to refine the ultimate result of a project into a clear set of benefits which can be weighed against time, cost and risk parameters.

#### Experience:

**Client Success:** We have led benefits mapping workshops for highly complex government projects. We used the project benefits map to show how the project linked to cross-governmental objectives. This enabled our client to communicate the importance and relevance of their project to key stakeholder areas and secure buy-in for their investment decisions.

We combine strategic insight, practical expertise, and a thorough understanding of organisational dynamics to maximise project value and ensure that the anticipated benefits are realised and sustained over time.